



# GIFTS THAT GROW

We often come across small businesses that provide beautiful luxury products that are different and unique. We are passionate about promoting the work of equally passionate people. Philippa Craddock is a talented independent florist based in London who specialises in weddings and events. We discovered her potted plants by accident and we want to spread the word about her work.



It's not difficult to find beautiful flowers to give to someone we care about, what is difficult is giving them a gift that can live on, a gift that would contain a message of life and inspiration. Giving someone an exquisitely beautiful potted plant means more than giving someone flowers. It means giving someone the chance to care for something beautiful and seeing it grow.

Plants, like pets, can spend a long time with us and follow us through life's ups and downs, new homes and changes. Unlike chocolates and jewellery, you don't eat them and you don't keep them in a drawer until you can wear them again; you wet them daily

and are constantly reminded of where they came from.

Philippa Craddock's stylish potted plants can be quickly delivered at any hotel in the UK.

**Philippa Craddock**

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