

# f WEDDING flowers

Your expert guide to bridal blooms

SEPTEMBER/OCTOBER 2011 | £4.90

# 475

## STUNNING IDEAS TO STEAL

Chic buttonholes,  
floral cakes, bouquets  
and tablecentres

### TREND REPORT

Next season's looks from  
the Chelsea Flower Show

## A-Z OF BLOOMS

Everything you need to know to plan  
the perfect flowers for your wedding

### FIND YOUR FLORIST

Our expert advice will help you  
choose the right one



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# WEDDING flowers

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## THE EDITOR



I always like to know what the 'next big thing' in blooms is set to be, and where better to start looking than at the Chelsea Flower Show? The Wedding Flowers style team came back with some really inspiring ideas from all the gardens and displays, and you can read their report from page 16. I found it fascinating to see that some of the trends we have already predicted here are now becoming popular in the mainstream. For example, succulents have been appearing in tablecentres at on-trend weddings for the past year, as have retro props, and now everyone else seems to have got in on the act. We've also been saying for some time that purple and blue flowers are becoming more popular amongst brides, and this issue I couldn't resist putting vibrant cobalt hydrangeas on the cover to show you just how good a bouquet can look using these shades. I hope you like it as much as I do!

*Catherine*

Catherine Westwood  
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### One to watch...

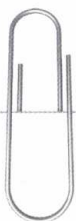
I was wowed by the skills of rising floral star Philippa Craddock, who created many of the arrangements for the White Gallery designer trade show. This floral chandelier (above right) comprised 10,000 'Snowflake' spray roses, with hydrangeas and 'Avalanche' rose details, and took six hours to make. But my favourite design was this chic and simple white lily bowl (right) – gorgeous! To see more, visit [www.philippacraddock.com](http://www.philippacraddock.com).





## Hand-tied bouquet

of 'Nigram' alliums, eucalyptus parvi, stocks, 'Akito' and 'Avalanche Super' roses, veronicas, phlox and lamb's ear, **Philippa Craddock Flowers**

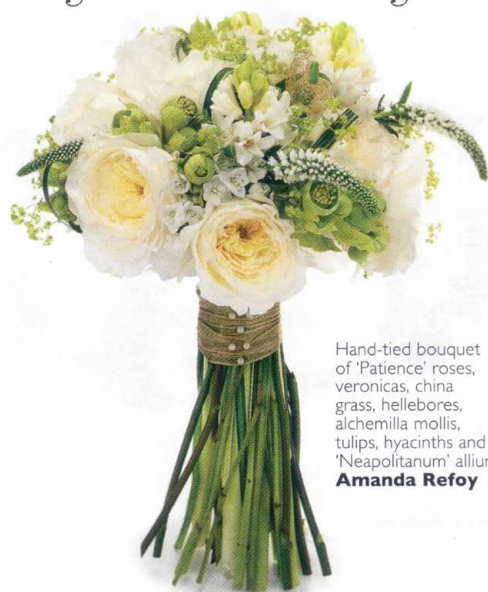


### Grouping

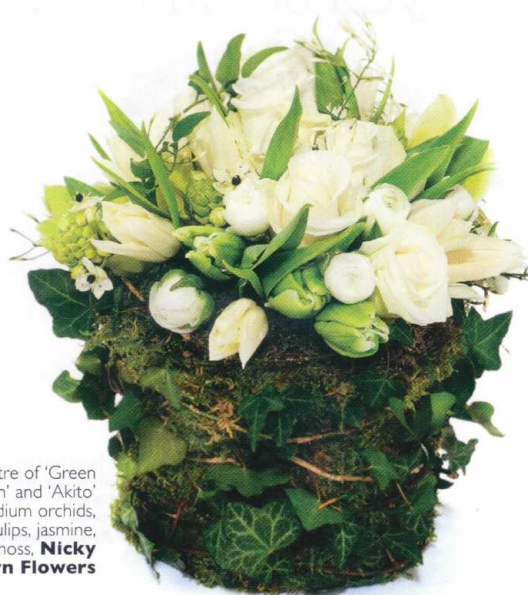
of 'Nigram' alliums, eucalyptus parvi, stocks, 'Akito' and 'Avalanche Super' roses, veronicas, phlox and lamb's ear,

**Philippa Craddock Flowers**

OR you could try...



Hand-tied bouquet of 'Patience' roses, veronicas, china grass, hellebores, alchemilla mollis, tulips, hyacinths and 'Neapolitanum' alliums,  
**Amanda Refoy**



Tablecentre of 'Green Fashion' and 'Akito' roses, cymbidium orchids, ranunculus, tulips, jasmine, ivy and moss, **Nicky Llewellyn Flowers**