

# PHILIPPA CRADDOCK

EXTRAORDINARY GIFTS, EXQUISITELY PRESENTED

## NEWS AND IMAGES FROM PHEASANTS HATCH

WINTER 09/10



## NEWS AND PHOTOGRAPHY FROM PHEASANTS HATCH

Cold misty mornings, bright sunlit days and warm evenings in front of the fire; its official, we love winter! Rich autumnal colours are just starting to give way to more muted tones in the gardens at Pheasants Hatch. A rich array of greens, from muddy olive hues to the classic 'British racing' green found tucked away on holly bushes and ivy plants seem to appear around every corner. They are made even more beautiful by the purple salvias and bright red berries of pyracantha that add a much loved splash of colour throughout the winter garden.

As days are spent composting leaves and getting the grounds ready for next year, thoughts inevitably turn to Christmas.

I am delighted to be able to present a special Winter and Christmas Collection this year. From traditional trees to stunning contemporary alternatives, our collection of plant gifts has something for everyone. This year, it was especially important for us to create a collection which provides gifts that really can last a lifetime. We are therefore thrilled that so many of our Christmas plant gifts can be enjoyed season after season.

For those who are considering a Christmas wedding, or are planning a special wintry supper, we provide several quirky alternatives to the traditional table decoration. In fact, our work has caught the attention of Wedding Flowers Magazine; why not take a look at their 'Hot Shop' feature in December's edition for more. I hope you enjoy reading this final 2009 newsletter, and above all, have a very merry Christmas!

Philippa



## LUXURIOUS KNITS AND RICH TONES MAKE THIS WINTER A LITTLE WARMER



With this kind of inspiration in mind, we have worked to create the ultimate 2009 Winter and Christmas Collection. Traditional Christmas Trees are balanced by our outrageously gorgeous Red Hot Lips – a perfect, playful gift for friends and loved ones. In tune with this season's love of that is cosy and warm, our classic poinsettia adds a touch of vintage lipstick red glamour to the proceedings with its distinct tones and deep green foliage.

And of course, a host of other seasonal plants provide the perfect gift for friends, colleagues, and clients. Here are just a few of our favourites for this season...

Whether it is the stark economic situation that has overshadowed 2009, or just simply the recent drop in temperature, a craving for cosy woollen fabrics, rich in texture and tone underpins this season's trends for both home styling and couture.

Layers of luxurious cashmere combine with glamorous vintage fabrics such as houndstooth and plaid to create a stylish, understated appeal.

This mix of elegance combined with the odd salute to power dressing, courtesy of a seasonal obsession with statement footwear, adds an edgy dimension to the snug, warm feeling of this winter's trends.



## THE CHRISTMAS AND WINTER COLLECTION

### **The Eternal Christmas Tree**

At around 50 centimetres tall, our elegantly decorated miniature Christmas tree creates the ultimate wow factor for receptions, hotels and halls. Presented in a stunning opal vase, the Philippa Craddock Christmas tree requires a cool environment and a little water to remain in peak condition throughout the festive season. Our Christmas tree has been lovingly cultivated to create a fabulous present that will last a lifetime. Once the festivities are over, simply plant the tree in a sunny, sheltered little spot outdoors and enjoyed for years to come.



### **The Traditional Poinsettia**

With flowers emerging in the traditional red tones of Christmas our beautiful Poinsettia is simply a Christmas classic. Poinsettias are very accommodating festive houseguests, requiring just a little water and sunlight each day. Its rich green foliage can be enjoyed throughout the year and its flowers will continue to delight every winter.



## Red Hot Lips

OK, we admit it, we added the 'Hot' to this plant name, but just one look this exceptionally fun, naughty plant will have family and friends giggling over this beautiful, vibrant gift.

The warmer the environment, the hotter the lips – quite literally! Red Lips love direct sunlight and respond with a beautiful flourish of red tones delicately highlighting its green foliage. Hardy, strong, with little need for attention or care, Red Lips make the ideal companion this Christmas and can be enjoyed throughout the seasons. During warmer months, simply place on patios, or in window boxes.



## LOOKING FORWARD...

The advent of a new year is particularly exciting for us as we start to determine an entire calendar of plant gifts. A whole host of new seasonal plants are available from January 2010 and we are now providing a Year of Seasonal Plants for customers and corporate clients. A truly original, thoughtful gift, the very best plant of each season is hand selected by Philippa and then potted, packaged and delivered to celebrate key dates throughout the year. Call us on 01825 723 715 to find out more.

